

Advert Sizes

Advert type	Dimensions	Maximum File Size	CPM
Banner adverts (animated or static) (Home Page)	375x60	50K	£15.00
Banner adverts (animated or static)(Any other site page – dependant upon availability)	375x60	50K	£12.00
Square Graphic adverts (Home Page)	101x100	50K	£12.00
Square Graphic adverts (Any other site page – dependant upon availability)	101x100	50K	£10.00
Home page advert	352x353	50K	£40.00
Mass e-flyer drop (sent out to up to 15 000 Clubbers)	TBC	TBC	£20.00

In House Design

In House Design & Programming	Cost
Bespoke design and HTML programming of HTML e-mailer	£450
Bespoke design and flash programming of animated banner advert	£300
Bespoke design and HTML programming of Home page advert	£200
Bespoke design of static banner advert	£150
Bespoke design of static square graphic advert	£150

Note: CPM: cost per one thousand impressions
 Charges for in house design and programming are once off costs
 Client to supply all relevant text, logos and images unless otherwise specified



clubdates

your complete monthly guide to what's on in clubland

Advertising Rate Card

Banner Advert

Front Page £15
375 x 60px



Homepage Advert

Front Page £40
352x353px



Square Advert

Front Page £12
101x100px

